











ANNUAL

IMPACT

REPORT

2021 - 2022

All 177 Grant Recipients
Selected by Youth this Year
PAGE 9

Turpin HS Students Set Off a
Ripple Effect with Gift Honoring
a Classmate's Legacy
PAGE 5

FROM OUR LEADERS

Dear Friends of Magnified Giving,

We are so grateful to you for enabling us to educate 4,829 youth in philanthropy this year, especially because of the way we've watched service, giving, and grant-making be used as tools for hope and healing. This year, our young philanthropists chose to grant an increasing amount of funding to nonprofits* that address mental health concerns, which shows us that youth are eager to address this pervasive issue.

*Youth in our program granted \$41,963 to organizations with missions related to mental health this year, up from \$20,488 last year.

This year, we heard story after story from youth and adults alike describing the way that giving to others has been therapeutic to them, and we share some of those stories on page 5. Additionally, many youth find special purpose in raising additional funds for social causes they care about, and we're excited to share inspiring examples of rockstar fundraising efforts on page 7.

You make all of this - and everything you'll see in this Annual Impact Report - possible through your support and partnership. Thank you for helping us to secure the future of philanthropy and fill it with both hope and healing.

In Gratitude,

Kelly Collison **Kelly Collison**

Executive Director

Roger J. Dien

Roger Grein

Founder & President

Our Mission

Our mission is to educate, inspire, and engage youth in philanthropy, and to touch the hearts and minds of teens, lighten the concerns of others, and magnify the impact of philanthropy.

Our Approach

YOUTH PHILANTHROPY PROGRAM

Youth groups of 6th-12th graders who explore philanthropy, granting \$1,000 or more to a local nonprofit.

CAMP GIVE

Fun, energetic summer service-learning camps for 5th-9th graders to engage in meaningful hands-on service projects

SERVICE-LEARNING RESOURCES

FOR THE COMMUNITY

We provide training and resources to infuse our region with youth engagement in service-learning and encourage spaces for meaningful reflection and conversations about service.

QUICK FACTS

This year, we educated

4,829 youth

in 122 programs in philanthropy.

WE EMPOWERED 4,829 YOUNG PHILANTHROPISTS

to support 131 nonprofits with 177 grants

totaling \$195,765.

THEY COMPLETED 11,432 volunteer and fundraised \$27,558.

Last Year, WE EDUCATED

2,654 youth

IN 92 programs WHO SUPPORTED

99 nonprofits WITH 140 grants

TOTALING

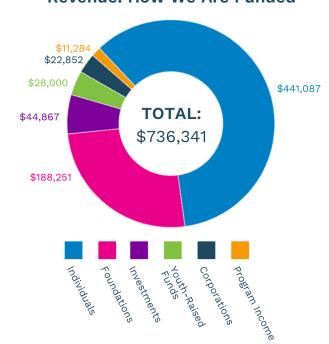
\$150,242

This Year:

81% increase in youth educated 30% increase in total granted compared to last year.

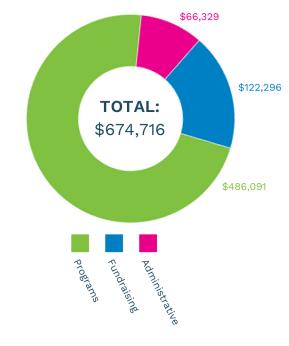
FINANCIALS

Revenue: How We Are Funded



July 1, 2021 - June 30, 2022 Financials* *unaudited as of 9/12/2022

Expenses: How We Expend Resources



Net Assets: \$1,609,868

HIGHLIGHTS

Magnified Giving Launches Fresh New Website

In June, it was out with the old and in with the new for the Magnified Giving website! Our new website makes it easier for visitors to learn about our three programs and identify ways to get involved in our mission. Check it out for yourself at www.magnifiedgiving.org



Our Founder Receives Jefferson Award for Outstanding Public Service

As a result of his lifelong commitment to philanthropy and his passion for nurturing the next generation of servant-hearted community members, our founder Mr. Roger Grein was awarded the 2022 Jefferson Award for Outstanding Public Service. This award, presented by the Rotary Club of Cincinnati, was given during a special ceremony in March. Congratulations, Roger!



Honoring Roger Grein's Legacy with a Brand New Scholarship

For the first time ever, Magnified Giving presented the Roger Grein Legacy Scholarship, a \$2,500 scholarship to celebrate a Magnified Giving alumni who demonstrates a generous spirit and an active life of service, just like our founder, Roger Grein. The first Roger Grein Legacy Scholarship was awarded to Perry High School graduate Alyssa Vis, now a student at John Carroll University.

Alyssa packs
bags of food at
Freestore
Foodbank during
Perry Service
Learning's
service trip to
Cincinnati, which
Alyssa helped
coordinate.



Youth Present Grants at First In-Person Giving Ceremonies Since Before Pandemic

Zoom Giving Ceremonies have many benefits, including increased accessibility and greater intimacy for sharing personal stories. But sometimes, it's just good to gather together! That's why we were thrilled to bring together youth, teachers, nonprofit reps, and donors for our first in-person grant presentations since before the pandemic. These ceremonies are always memorable - we hope you join us for one this coming spring!



Students from Lebanon High School stand with their teacher, Ms. Libby Turpin, and reps of John McLean Advisory Council after presenting their grant at a Giving Ceremony.

PARTICIPANT

SURVEY RESULTS

This year, we invited participants of our 122 Youth Philanthropy Programs to complete a survey about their experience.

We've included highlights of the results here, but we invite you to view the full survey results at www.magnifiedgiving.org/updates/survey-results-22.

78%

of participants agreed or strongly agreed with the statement

'Participating in Magnified Giving made me feel empowered to make a positive impact in the lives of others."



60%

of participants agreed or strongly agreed with the statement

"Now that I have completed the Magnified Giving program, I plan to volunteer in my community."

82%

of participants agreed or strongly agreed with the statement

"Because of my experience in Magnified Giving, I am more aware of the needs in my community."

85%

of participants agreed or strongly agreed with the statement

"After researching social causes and nonprofit organizations, I have an increased sense of empathy for individuals facing challenges related to the social cause(s)." 67%

of participants agreed or strongly agreed with the statement

"After participating in Magnified Giving, I have gained a better understanding of how to use my voice to appropriately express my feelings and opinions."

3

IMPACT STORIES -

HEALING THROUGH GIVING

During our Giving Ceremonies, we heard from a devastating number of youth who have experienced the loss a classmate as a result of suicide, are close to someone who experiences addiction, or are actively dealing with their own mental health disorders, often worsened by the pandemic. These experiences bring the topics of mental illness, healthcare, and grief into sharp and personal relief.

Yet, as we look and listen carefully, there is hope. Together, we are empowering youth to do something productive and meaningful with these difficult experiences. Read the words on the next page shared by youth at our Giving Ceremonies, and see how their involvement in Magnified Giving showed them how to find and support nonprofits that address concerns they feel deeply. See how youth heal through giving. Thank you for helping us give children and teens a platform to speak up about their concerns, use their voices to advocate for causes they care about, and take action.







Turpin Students Set Off a Ripple Effect with Gift to Local Foundation Honoring a Classmate's Legacy

Youth involved in the Philanthropy Club at Turpin High School are a dedicated crew - they meet before school, giving up precious sleep time to serve others with their time, talent, and treasure! This year, their dedication had a special payoff, when they were able to honor the legacy of a lost classmate through their gift and make a difference close to home. After visiting with three different nonprofits, the Philanthropy Club selected the Ben Kimble Foundation as the recipient of their Magnified Giving grant. Carter Flora, a Turpin student and member of the Philanthropy Club, explains the motivation behind their decision. "We chose the Ben Kimble Foundation because it's super local," he said. "It's a nonprofit run by a Turpin family. Ben Kimble would be a senior this year, but unfortunately he took his own life a couple years ago. So the Ben Kimble Foundation is a nonprofit that works to de-stigmatize mental health."

Carter and his classmates received a special surprise when they presented their grant. Tiffany Kimble, Ben Kimble's mother and Co-President of the foundation, shared that the gift from Turpin would be used for an amazing project impacting their own school and peers! Tiffany said, "We are very excited to announce to the Philanthropy Club that our Magnified Giving grant award will be part of our major sponsor donation to the Paving the Way for Possibilities Project at Turpin High School. This project will create 3 spacious, landscaped outdoor environments to benefit not only the Turpin students during the day, but will also provide space for all of the visiting teams and groups who come to our campus to connect and enjoy." Little did these students know that their gift would help create a special outdoor space to support mental wellness in their own school, for their own classmates. What a beautiful ripple effect of their grant-making and dedication!

MIAMI

PRINCETON INNOVATION CENTER, ADVOCATING ON BEHALF OF MINDPEACE

"When we were exploring social causes, healthcare was one that stood out the most. Specifically, mental health support was at the top. The money will be given to MindPeace to help people with mental needs - especially children. Anything we can do to support other peoples' mental health helps support us all as a community. Helping people makes me feel great, and it would be nice to know that people in my community could be benefitting from the services of MindPeace so they can better take care of their mental health."

MITCHELL

ST. HENRY DISTRICT HIGH SCHOOL, ADVOCATING ON BEHALF OF KAREFARM

"Just a couple years ago, we experienced a school-wide loss of one of our students, which was very personal to us, and we just thought it was an amazing thing that KAREfarm does, supporting people dealing with grief."

Mitchell and his classmates volunteer at a fundraising event for KAREfarm.



AIDAN

SCHOOL FOR CREATIVE AND PERFORMING ARTS, ADVOCATING ON BEHALF OF CENTER FOR ADDICTION TREATMENT

"I have a personal connection to this organization because my dad was an addict and went through the program about 3 years ago, and I think it was a huge part of his recovery. I just think they're really important because they do a lot for the community and they're very helpful."

MIA

SCHOOL FOR CREATIVE & PERFORMING ARTS, ADVOCATING ON BEHALF OF CENTRAL CLINIC BEHAVIORAL HEALTH

"I chose it specifically because it focuses on helping children. That's a really important message to me, because I personally have mental health disorders and I know so many people that have mental health disorders but aren't getting help for it. It just makes me so happy that there is an organization that will help these children for low cost."



The outdoor space created through the Paving the Way for Possibilities Project at Turpin, funded in part by the Ben Kimble Foundation using the grant made to them by the Turpin Philanthropy Club.





The Philanthropy Club was able to grant a total of \$1,817.50, thanks to their dedication to fundraising efforts. Students held a fun dodgeball tournament for the entire school and sold Ben Kimble Foundation t-shirts to raise funds to add to their \$1,000 base grant provided by Magnified Giving.

YOUTH-LED

FUNDRAISERS

St. James of White Oak

Granted \$8,375.50 to Yellow Ribbon

Support Center

By involving their whole school in a long-term fundraiser and supply drive, students at St.

James granted the largest grant in our history - \$8,375.50!

They also collected enough supplies to ship 1,000 care packages to deployed soldiers.



St. James students stand proudly with the founder of Yellow Ribbon Support Center, Keith Maupin, after presenting him their grant check for \$8,375.50.

John Paul II Catholic School

Granted \$3,403 to Pets for Patients

Thanks to their efforts to conduct multiple fundraising events, the 7th and 8th graders who participated in Magnified Giving at John Paul II Catholic School were able to grant a hefty \$3,403 grant to their chosen recipient. For one fundraiser, they engaged former Magnified Giving participants and did a JPII Magnified Giving Alumni vs. 8th grade basketball game!



John Paul II's
basketball game
fundraiser between
8th graders and
Magnified Giving
alumni was a huge hit!

When youth participate in Magnified Giving, they gain valuable life skills and real-world experiences through the grant-making process. Many youth even learn about fundraising, and they work together to plan their own fundraisers and events! We believe that handson activities like the ones demonstrated here pave the way for youth to plan events and support fundraisers early and often throughout their lives.

Immaculate Heart of Mary School

Granted \$4,364 to the Ken Anderson Alliance

IHM 8th graders invited their classmates to pay \$2 for the opportunity to hang up their uniforms for the day and come to school in Bengals gear! The Bengal's successful season made the clever fundraiser a way for IHM students to support their hometown team, AND the recipient of the grant was very fitting: the Ken Anderson Alliance, founded by Bengals legend and former quarterback, Ken Anderson!

Full story at www.magnifiedgiving.org/ impact-stories/ihmkenanderson

MEET A MAGNIFIED GIVING ALUMNI



LaDe Richardson Graduate of Riverview East Academy Current Student at the Art Academy of Cincinnati

While initially motivated to participate in Magnified Giving because of his instinct to help others, LaDe feels that the experience of engaging with others through service helped build up his courage to speak to people and overcome his shyness in high school. Now, in addition to being a full-time student of Sculpture, Illustration, and Design, LaDe works closely with local nonprofit organizations, including Black Art Speaks, Cincy ARTE, and ArtWorks Cincinnati. He is also pursuing a small business venture of his own. LaDe continues to help others by using his creative passions, talents, and leadership skills to give back to his community. Currently, he leads a student group at the Art Academy of Cincinnati focused on making an impact and giving back to the community, called Social Impact.

OUR PARTNERS

The impact demonstrated in this report is made possible by an abundance of generous individuals, businesses, foundations, and corporations who choose to magnify their gifts by partnering with us to educate the next generation of philanthropists.

Our 2021-2022 Corporate and Foundation Partners*

- American Family Insurance Dreams Foundation
- Brand It For Good
- Clare Foundation
- Charles H. Dater Foundation
- DCCreative, LLC
- Detzel Insurance Agency
- Difference Maker Legacy Fund
- Emma Carol Photography
- Faith Financial Advisors, Inc.
- Glazer Enterprises, Inc.
- Honor Flight Tri-State
- Horizon Community Funds of Northern Kentucky
- Interact for Health
- KPG Creative

- KMK Law
- Kroger Foundation
- LARaterman Associates
- Maggie's Marvelous Mini Cheesecakes
- McCormick Equipment
- Northeast Parish Neighbors
- Premier Health
- Rich Holtaus Plumbing Co.
- Scripps Howard Foundation
- Sur-Seal
- Sweet Pea Pilates
- The Elsa M. Heisel Sule Foundation
- The Mead Foundation
- The R.C. Durr Foundation, Inc.
- The Western and Southern Financial Group

^{*}This list represent those who made financial or in-kind gifts between July 1, 2021 and June 30, 2022

\$0-\$999 Lesley Acosta Kathleen Addison Aiken High School Akron Public Schools John & Peg Albert American Family Insurance Dreams Foundation, Inc. Tom & Pam Amlung Noemi Amongero Terry Anderson James & Sharon Arata Archbishop Moeller High School Kevin & Kelly Armour William & Nancy Ashbaugh Lawrence & Elisa Austing Renee Bailey Jim & Susan Ballentine Donald & Diana Bastin Jason & Jackie Baumgartner Sean & Rebecca Beckman Janet Bell Deborah Bellman Benevity Community Fund Marlene Berger Laurence Bergman Berry Insurance Mary Jo Blankemeyer Steve & Denise Bleser Barbara Bobo Kevin & Ann Marie Bogan Leon & Karen Boothe Christine Bradburn Brand It For Good Bob & Barbara Brandner Louis & Lois Branno Al & Donna Brauer Sue Breving **Emily Briggs** Gerard & Linda Brinkman William Brockschmidt Robert & Maryhelen Browning Sarah & Tim Buckley Bruce & Patricia Buckley Judy Budi Jedidiah Bullis Robert & Felicia Burger Scott & Randi Burks Shannon Burton Holly Cahall Carrie Cahroder Lucille Cameron Ms. Kelly Camm Kenneth & Joan Campbell Todd & Bridget Castellini Larry Choate Jr. Thomas & Kathleen Clark Patrick Clark Rev. D. Robert and Patricia Clary Rebecca Cochran **Ouinn Collison**

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Roberts Academy

Nick Robinson

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Blane & Kelly Collison

Covington Latin School

Tim & Katie Crowley

Ms. Kelly Conner

Rick Crockett

2021-2022 PARTICIPATING PROGRAMS AND GRANT RECIPIENTS

Congratulations to all schools, agencies, and groups who completed the Magnified Giving program during the 2021-2022 school year! Below is a list of our participating programs and the nonprofits that youth selected as grant recipients. This year, youth selected 131 unique nonprofits to receive 177 grants totaling \$195,765! This funding will be used to meet needs and promote health and healing throughout our communities.

Aiken High School - New Tech	Love In Action
Aiken High School - New Tech	
Akron North High School	
All Saints School	_
All Saints School	_
All Saints School	3
Alter High School	
Anderson High School	
Badin High School	
Badin High School	
Beechwood High School	
Beechwood High School	
Bishop Fenwick High School	
Bishop Fenwick High School	
Brighton Center - City Heights	
Brighton Center - City Heights	
Brighton Center - Community Club	•
Brighton Center - Community Club	
Brighton Center - Dayton High School	
Brighton Center - Dayton High School	
Brighton Center - Newport 7th/8th Graders	
Brighton Center - Newport High School	
Brighton Center - Ockerman Middle School	
Brighton Center - RA Jones	
Brighton Center - Tichenor Middle School	•
Butler Tech Project Life	
Butler Tech School of the Arts	
Butler Tech School of the Arts	•
Campbell County Middle School	
Catholic Central School	· · · · · · · · · · · · · · · · · · ·
Catholic Central School	
Catholic Central School	
Catholic Central School	
Chardon Local Schools	Pets For Patients
Cincinnati Country Day School	Little Sisters of the Poor Cincinnati
Cincinnati Country Day School	The Live Like Maya Foundation
Cincinnati Hills Christian Academy	Children's Law Center
Cincinnati Hills Christian Academy	NEST Community Learning Center
Clark Montessori High School	Cincinnati Animal CARE Humane Society
Clermont Northeastern High School	NEST Community Learning Center
Conner Middle School	The Ion Center for Violence Prevention
Conner Middle School	Protect 4 Paws
Covington Catholic High School	Ronald McDonald House Charities
Covington Catholic High School	
Covington Latin High School	
Covington Latin High School	
Dayton High School	
Deer Park High School	
Down Syndrome Association of Greater Cincinnati	
Down Syndrome Association of Greater Cincinnati	
East Clinton High School	
5	, , , , , , , , , , , , , , , , , , , ,

	ProjectConnect (Activities Beyond the Classroom)	
Elder High School		Our Lady of Lourdes Schoo
Elder High School		Our Lady of Lourdes Schoo
Fort Loramie High School		Paint Creek Academy
GLAD House, Inc		Paint Creek Academy
GLAD House, Inc	Ohio Justice and Policy Center	Pendleton County High Sch
Grant County High School		Perry High School
Grant County Middle School	Fitness for Life Around Grant County	Perry High School
Guardian Angels School	Cincinnati Lab Rescue	Perry High School
Holmes High School	Ethan's Purpose	Perry Middle School
Holy Cross High School	Ohio Innocence Project	Perry Middle School
Holy Cross High School	Payton's Lemonade Stand	Perry Middle School
Holy Cross High School	Pink Ribbon Girls	Princeton Innovation Center
Hughes STEM High School	Peaslee Neighborhood Center	Reading High School
Immaculate Heart of Mary	Ken Anderson Alliance	Reading High School
Indian Hill High School	Churches Active in Northside (CAIN)	Roberts Academy
John Paul II Catholic School		Roger Bacon High School
Juvenile Detention School	Pets in Need	School for Creative & Perfor
Juvenile Detention School	Girls on The Run Cincinnati	School for Creative & Perfor
Kings High School	Clark County SPCA	School for Creative & Perfor
Kings High School		Seton High School
Lakota East Freshman School	Cancer Free Kids	Springer School and Center
Lakota East Freshman School	Children's Safe Drinking Water Fund	Springer School and Center
Lakota West Freshman School	Green Umbrella	St. Gertrude School
Leaves of Learning	A Kid Again	St. Henry District High Scho
Leaves of Learning	Tecumseh Land Trust	St. Henry District High Scho
Lebanon High School	John McLean Advisory Council	St. Ignatius of Loyola Schoo
Little Miami Middle School		St. Ignatius of Loyola Schoo
Little Miami Middle School	Hopefull Pastures	St. Ignatius of Loyola Schoo
Little Miami Middle School	Ben Kimble Foundation	St. Ignatius of Loyola Schoo
Little Miami Middle School	Josephine's Clinic, Inc.	St. Ignatius of Loyola Schoo
Lockland High School	Pets in Need of Greater Cincinnati	St. James School (White Oa
Lockland High School	Valley Interfaith Community Resource Center	St. Margaret of York
Lockland High School		St. Margaret of York
Loveland High School	Care Closet Newport	St. Mary School
Madeira High School	The Ion Center for Violence Prevention	St. Mary School
Madeira Middle School	Community Matters	St. Michael School
Madeira Middle School	Ohio Alleycat Resource	St. Ursula Academy
Mason Middle School	Foster America	St. Ursula Academy
Mayfield High School	The Refugee Response	St. Ursula Academy
McNicholas High School	Pets For Patients	St. Ursula Academy
McNicholas High School	The Live Like Maya Foundation	St. Vincent Ferrer School
Mercy McAuley High School	Heartfelt Tidbits	St. Xavier High School
Milford High School	Pets for Patients	St. Xavier High School
Milford High School	Secret Smiles	Summit Country Day
Milford High School	1N5	Summit Country Day
Milford High School	Brave Choices	Summit Country Day Middle
Moeller High School	1N5	Summit Country Day Middle
Moeller High School	Feed our Flock	Summit Country Day Middle
Moeller High School	La Soupe	Sycamore High School
Mount Notre Dame HS - Billiart Scholars	Aruna Project	Sycamore High School
Mount Notre Dame HS - Billiart Scholars	Children's Law Center	Sycamore High School
Mount Notre Dame HS - Billiart Scholars	HER Cincinnati	Sycamore High School
Mount Notre Dame HS - YPC	Building Blocks for Kids	Taylor High School
Mount Notre Dame HS - YPC	Circle Tail	Taylor High School
Mount Notre Dame HS - YPC	Cincinnati IceBreakers/Ohio Sled Hockey	Turpin High School
Never The Less - High School	1N5	UpSpring - Newport High So
Never The Less - Jr. High	MindPeace	Ursuline Academy
Northern Kentucky Cheerleading Coaches Assoc	Down Syndrome Association of Greater Cincinnati	Walnut Hills High School
Notre Dame Academy	Honor Flight Tristate	Western Hills University Hig
Notre Dame Academy		Wickliffe High School
Notre Dame Academy	-	Wickliffe High School
Notre Dame Academy		Woodward Career Technica
	Cincinnati Zoo & Botanical Garden CREW Program	Wyoming Middle School

Our Lady of Lourdes School	Maslow's Army
Our Lady of Lourdes School	
Paint Creek Academy	The Beatitude House
Paint Creek Academy	The Ion Center for Violence Prevention
Pendleton County High School	Down Syndrome Association of Greater Cinci
Perry High School	Adoption Network Cleveland
Perry High School	WomenSafe
Perry High School	
Perry Middle School	
Perry Middle School	
Perry Middle School	
Princeton Innovation Center	
Reading High School	
Reading High School	
Roberts Academy	
Roger Bacon High School	
School for Creative & Performing Arts - HS	
School for Creative & Performing Arts - MS	
School for Creative & Performing Arts - MS	
Seton High School	
Springer School and Center	
Springer School and Center	
St. Gertrude SchoolSt. Henry District High School	
St. Henry District High School	
	Cincinnati Therapeutic Riding and Horsemans
St. Ignatius of Loyola School	
St. James School (White Oak)	Yellow Ribbon Support Center
St. Margaret of York	
St. Margaret of York	
St. Mary School	
St. Mary School	
St. Michael School	Restavek Freedom
St. Ursula Academy	
St. Ursula Academy	
St. Ursula Academy	Tamar Center: Franciscan Ministries
St. Ursula Academy	
St. Vincent Ferrer School	YWCA of Cincinnati
St. Xavier High School	Community Matters
St. Xavier High School	St. George Food Pantry
Summit Country Day	
Summit Country Day	-
Summit Country Day Middle School	
Summit Country Day Middle School	
Summit Country Day Middle School	
Sycamore High School	
Sycamore High School	
Sycamore High School	
	American Foundation for Suicide Prevention
Taylor High School	
Taylor High School	
Turpin High School	
UpSpring - Newport High School	
Ursuline Academy	
Wastern Hills Heiversity High School	
Western Hills University High School	
Wickliffe High SchoolWickliffe High School	
Woodward Career Technical High School	
Wyoming Middle School	
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We also thank the incredible interns who made immeasurable contributions to Magnified Giving this year (July 1, 2021 - June 30, 2022)!

Corinne Black, Hailey Maier, Jackie Ruberg, Laura Kelly, & Rachel Plum